

CAITHNESS BROCH PROJECT

Minutes of the Meeting of the Board of Directors of the Caithness Broch Project

Location Zoom
Date 15 December 2021
Time 1900

In Attendance

Members (13)

Robin Herrick (Chairman)
Iain Maclean (Vice
Chairman)
Alex Groves
Alison Smith
Dawn Mackay
Joanne Howdle
Kenneth McElroy
Lilly Hurd
Martin Bell
Pete MacRae
Rita Baker
Robbie Falconer
Sarah Lamb
Will Morrison

Non-Members

Bob Marshall
Colin Johnstone
David Lynn
Gus Ferguson
Jacqueline Ramsay
Kerree Kendall
Kirsty Lilley
Lili Rehak
Roland Spencer-Jones

Apologies

Sara Herrick (m)
Lynn Clark (f)
Paula Fisher (m)

Sent out prior to the meeting:

- 1) AGM details
- 2) Chairman's report 2021
- 3) Current directors and committee members
- 4) Director candidate biographies
- 5) CBP AGM guidance

AGENDA

- Apologies
- Approval of minutes of the 2020 AGM
- Chairman's Report
- Treasurer's Q&A (submit questions in advance)
- Resolutions
- Election of Directors
- Presentation

RESOLUTIONS

1. There were no resolutions.

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Meeting commenced at 1900

1. Approval of minutes

- 1.1. 9 votes in favour gave a majority vote in favour of approving the minutes of the previous AGM.

2. Chairman's report

- 2.1. RH gave a summary: the Ousdale conservation and access project was completed successfully. The selection of a site for the replica broch build has been a long process; the visit of consultants to Caithness was inspiring, but all the preferred sites they looked at on our shortlist are no longer available. CBP is currently working with two new sites and progressing through landowner negotiations.
- 2.2. Regarding merchandise, this year we have sold calendars through some local shops and the Orkney ferry. The main change anticipated was the launch of the new web shop but the delay of the new website has stalled this development.
- 2.3. The fantasy-style map of Caithness has been launched on a tourist leaflet and framed print, with the digital version to be live on the new website when it is launched.
- 2.4. Covid has increased our scope of outreach via video talks to groups which CBP would not normally reach. The rise of podcasts has opened up a new front for publicity and engagement, particularly with Ian Maclean and Kenneth McElroy being in demand for interview.
- 2.5. CBP created a promotional video with the help of a local filmmaker, which will be on the new website.
- 2.6. CBP has a strong committee, and all the directors are proposed for re-election.

3. Treasurer's report / accounts

- 3.1. No questions regarding the accounts were received prior to the meeting or in the meeting. RH noted that our accountant (for audit) is raising the cost significantly and the committee would make a decision as to whether to change accountants.

4. Resolution

- 4.1. No resolutions came from the committee or were submitted by members.

5. Election of directors

- 5.1. RH explained that all directors stand down from the committee and stand for re-election. Each director was elected in turn with no dissensions.

6. Presentations

- 6.1. Presentation of social media programme by Kenneth McElroy.
- 6.2. Presentation of new website by Robin Herrick.
- 6.3. Presentation of undergraduate dissertation by Kenneth McElroy.

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7. Wrap up

7.1. RH asked if the members had any questions for the committee.

7.2. RH thanked those attending the AGM.

Meeting adjourned at 2000

Minutes Approved By:

Robin Herrick,
Chair

Signed: _____

Date: _____

Iain Maclean,
Vice Chairman

Signed: _____

Date: _____